



SWET 2004

The 2nd Shanghai International Solid Waste Equipment & Technology Exhibition

Shanghai Exhibition Center, China ◇ May 12-14, 2004

Sponsors

- Shanghai City Appearance & Environmental Sanitation Administrative Bureau
- China Council for the Promotion of International Trade, Shanghai Sub-Council
- China Chamber of International Commerce, Shanghai Chamber of Commerce

Organizers

- Shanghai International Exhibition Co., Ltd.
- Shanghai City Appearance & Environmental Sanitation Association

Supporters

- Hangzhou City Appearance & Environmental Administrative Bureau
- Nanjing City Appearance Administrative Committee
- Fuzhou City Environmental Sanitation Administrative Bureau
- Nanchang City Appearance & Environmental Administrative Bureau
- Jinan City Environmental Sanitation Administrative Bureau
- Hefei City Appearance & Environmental Sanitation Administrative Committee
- Zhejiang Province City Environmental Sanitation Association
- Anhui Province City Environmental Sanitation Association
- Shandong Province Environmental Sanitation Association
- Fujian Province City Environmental Sanitation Association
- Jiangxi Province City Appearance & Environmental Sanitation Committee

Co-organizer

- Grand Exhibition Services Co., Ltd.

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Waste Disposal - huge market potential?

As the world's most populous country, China is suffering from an increasing amount of solid waste as a result of accelerated urbanization and economic development; annual waste discharge is nearly 10 million tons and growing every year. China cannot handle this by itself. The three major methods disposing of household waste are landfills, incineration and composting. Of the three, landfill disposal is the most popular in China, with more than 85% of the country's household waste ending up in landfills. China's capabilities are far too inadequate to handle the amount of solid waste it generates and the speed of its growth, but this growth translates into opportunity for foreign firms looking to help China manage its solid waste.

Biological treatment of waste in this country has improved from 25% in 1992 to 58% in 2002, but is far from satisfactory. Accumulated garbage has not only taken up large amounts of land, severely damaged the biological environment of urban and rural areas, polluted air and water, but has also triggered the spread of disease, threatening the safety of human lives. China is serious about the urgency of its waste and environmental problems. It needs outside help as soon as possible to help stop the damage that is being done every year. China has already started taking action with its many environmental projects. Is your company considering helping China achieve this ambitious goal?

The Chinese Government is paying more attention now to recycling and recovering wastes, such as used household appliances, batteries and tires and converting them into resources. Following SARS's impact from the spring and summer of 2003, China is determined to invest heavily in the treatment of medical waste, ventilation cleaning, and disinfectants. Does your company have the tools to equip China for a safe and healthy future?

Shanghai is striving for "a beautiful city and a beautiful life" following its successful bid to host the World Expo in 2010. According to the "3-Year Action Plan" (2003-2005) for environmental protection and construction in Shanghai, by 2005 all Shanghai river ways shall be rid of contamination and more than 70% of the city's sewage (5.3 million tons daily) shall be treated. A daily garbage collection and sorting system will be fully implemented in downtown areas, and a more basic system will be implemented in the suburbs. Hazardous waste shall be treated comprehensively with no harmful emissions. The Action Plan will cost over US \$2.2 billion. A whole range of technologies and equipment will be needed to realize these mandated goals. Besides Shanghai, China as a country has equally ambitious plans to tackle its waste problems. If your business has the desire to take part in China's growth, then exhibiting at Waste Disposal Shanghai is your best possible first step to taking advantage of China's many waste management opportunities.

Details of the Action Plan for Solid Waste Treatment

By 2005, Shanghai will achieve the safe treatment of urban waste. In the outer circle regions (including the central towns of counties), waste collection, reduction and resource utilization systems will be built. All the rural areas with proper capabilities in Shanghai shall establish basic garbage collection and processing. The city will improve resource recovery of industrial solid waste, and safely process its hazardous waste.

The city will open the Liming landfill as a backup to the Pudong landfills, finish the Term-3 Expansion Project for the Old Harbor landfill site, and reserve a defined amount of land for the Term-4 project. The city will finish waste incineration centers in Puxi Jiangqiao, Pudong Yuqiao and Minhang to improve the rate of safely processed urban waste to 95% or above.

Shanghai will strengthen the processing and management of industrial solid waste, improve the processing network of such waste, expand the waste recycling range, and improve the comprehensive resource recovery rate of such waste to 95% or above.

The city will establish rural garbage collection and processing systems, and improve the utilization of rural organic garbage.

Shanghai will improve the recycling and resource recovery of plastic products and package containers, and handle "white pollution"; the city will also standardize residue waste processing.

Shanghai will finish the Term-1 Project for Safe Processing and Hazardous Waste Landfills and the construction of a Hazardous Waste Relocation Plant. The safe volume of hazardous waste buried shall be as much as 25,000 tons per year, and the non-hazardous incineration volume shall be as much as 19,000 tons per year. All hazardous waste in Shanghai shall be processed in a safe way manner.

Sponsor- Shanghai City Appearance & Environmental Sanitation Bureau

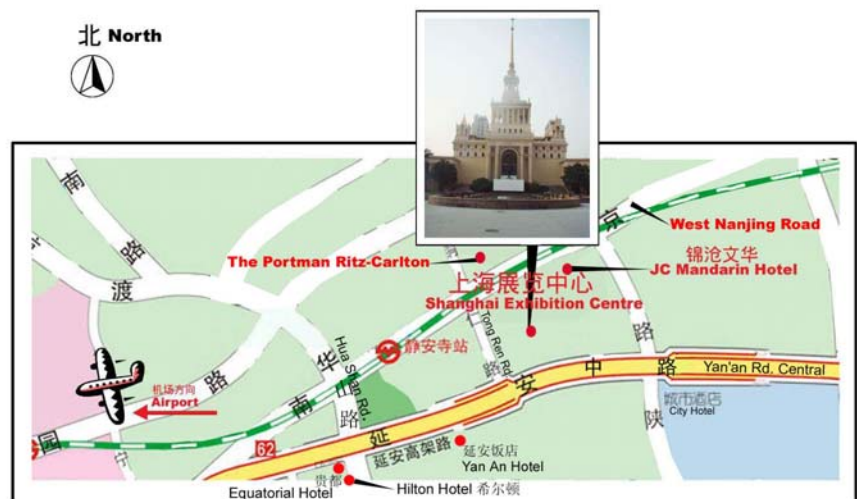
Shanghai City Appearance & Environmental Sanitation Bureau is an administrative institution that administers Shanghai's overall industry and full process of city appearance & environmental sanitation. Its main responsibilities are: to organize and implement the plan of city appearance & environmental sanitation; to administer, supervise and check the city appearance & environmental sanitation work; to be responsible for the administration of urban domestic waste, special pollutants, vehicle cleaning, necessary accessories of environmental sanitation and wastewater; to organize and coordinate the city appearance & environmental arrangement during the important activities; to coordinate the integrated problem of city appearance & environmental administration and construction; to develop important scientific research in the environmental sanitation system; to improve technological progress and result transformation; to enhance the exchange and cooperation on city appearance & environmental sanitation work with organizations from both home and abroad.

When will the expo be held?

Dates	Hours	Activities
May 10-11	08:30-17:00	Exhibitor registration & move-in
May 12	9:30-10:00	Opening Ceremony
May 12	10:00-16:30	Exhibition
May 13	09:00-16:30	Exhibition
May 14	09:00-15:00	Exhibition
May 14	15:00-20:00	Dismantling

Where will the show be held?

SWET 2004 will be held at the Shanghai Exhibition Center in downtown Shanghai, China. Shanghai Exhibition Center (SEC) has a total floor space of 80,000 square meters, of which 22,000 square meters are open for exhibition purposes. After significant renovations in 2001, the facility has up-to-date electric, electronic, networking and ventilation systems. On the premises are dozens of conference rooms, restaurants, and coffee shops. Outside has ample parking, but exhibitors might find the short walk to many of Shanghai's star-rated hotels even more convenient.



上海展览中心位置图

Shanghai Exhibition Center , Location Map

What should be displayed?

The products, technology and services in the following categories are encouraged to be displayed at SWET 2004:

- **City Appearance & Environmental Sanitation Equipment:**
 - refuse collection vehicles
 - refuse transfer vehicles
 - washing vehicles
 - sweepers
 - cleaning boats
 - waste-refloatation boats
 - waste collection & compression equipment
 - movable toilets

- **Waste Disposal Equipment**
 - biochemistry disposal machines
 - incinerators
 - wastewater treatment equipment
 - waste shredders
 - winnowing machines
 - magnetic separators
 - packers (balers)

- **City Appearance & Environmental Sanitation Handling Technology on**
 - waste transfer & transport
 - recycling
 - bulky solid waste disposal
 - hazardous waste disposal
 - landfill
 - incineration
 - biochem disposal
 - composting
 - waste management

Who will visit?

People from the following organizations, departments and companies will visit SWET 2004:

- Officials from the city appearance & environmental sanitation bureaux from Shanghai and neighboring provinces and cities
- Local communities
- Property management companies
- Public service utilities, including airports, harbors, transportation stations, restaurants and gardens
- Environmental monitoring and research institutes
- Universities and colleges
- Environmental project design, supervision and construction companies
- Hospitals (medical waste treatment departments)
- Others involved in waste disposal

How much will you pay?

Booth

Booth Type	Price
<i>Standard Shell Scheme Booth (Min. 9 sqm)</i>	US \$2,700 / 9 sqm or US \$300/sqm
<i>Indoor Raw Space (Min. 27 sqm)</i>	US \$270 / sqm
<i>Outdoor Raw Space (Min. 27 sqm)</i>	US \$130/sqm

Technical Seminar (for exhibitors only)

The Seminar session is an effective marketing tool for exhibitors to present their exhibition products in greater detail to a selective audience. Each session is 2-3 hours. The seminar text must be sent to the Organizers one month prior to the opening of the exhibition. The seminar room allows for a 50-member audience. Each seminar costs US \$400, which includes room rental and audience invitations.

Advertising in the Show Directory

The Show Directory measures 254 mm in height and 190 mm in width.

Four Colors		Black & White	
Page	Price (US \$)	Page	Price (US \$)
Back Cover	3,000	Full Page	840
Inside Front	2,600	1/2 Page	400
Inside Back Cover	2,600		
Full Page	1,500		

Note: A 15% surcharge will be charged to non-exhibitors.

What services do we offer?

- ✧ Free Show Directory listing
- ✧ Free badges for representatives of the exhibitors
- ✧ Free guest tickets
- ✧ General cleaning and 24-hour security
- ✧ Stand fitting
- ✧ Freight forwarding
- ✧ Travel and Hotel
- ✧ Visa application
- ✧ Interpreters and booth assistants
- ✧ Literature translation and printing
- ✧ In-door and out-door advertising